





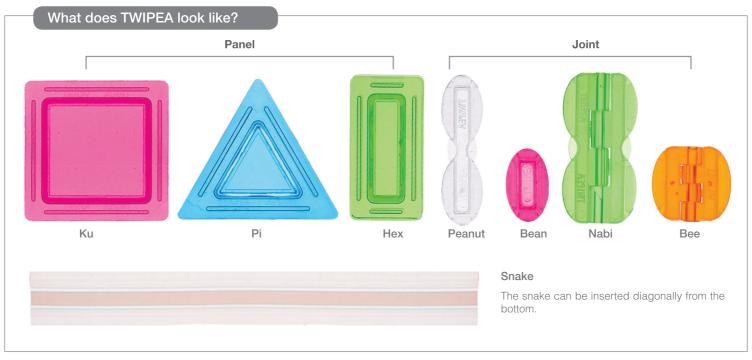
### What is TWIPEA?

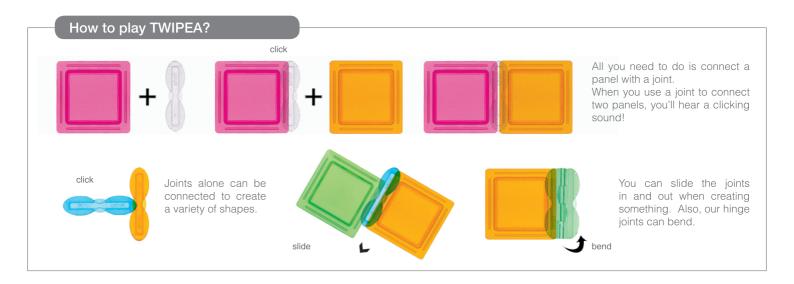
TWI stands for Transparent Window which represents our flat panel block. PEA is representative of our joint block which looks like a peanut. In addition, our peanut-shaped blocks represent children and our window-shaped blocks represent a bridge to the world. Together, they symbolize that children and the world grow together as one and aren't separated. Like the combination of its own name, TWIPEA will allow you to endlessly create your own world.

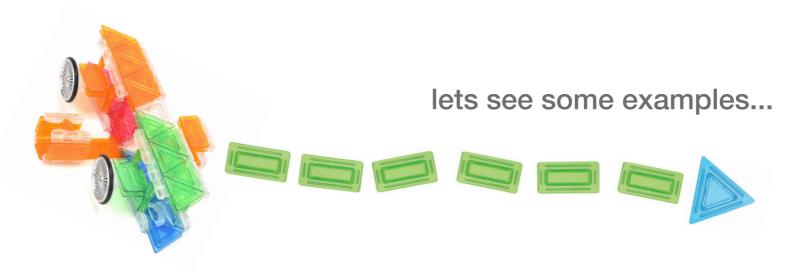
## Easy to play

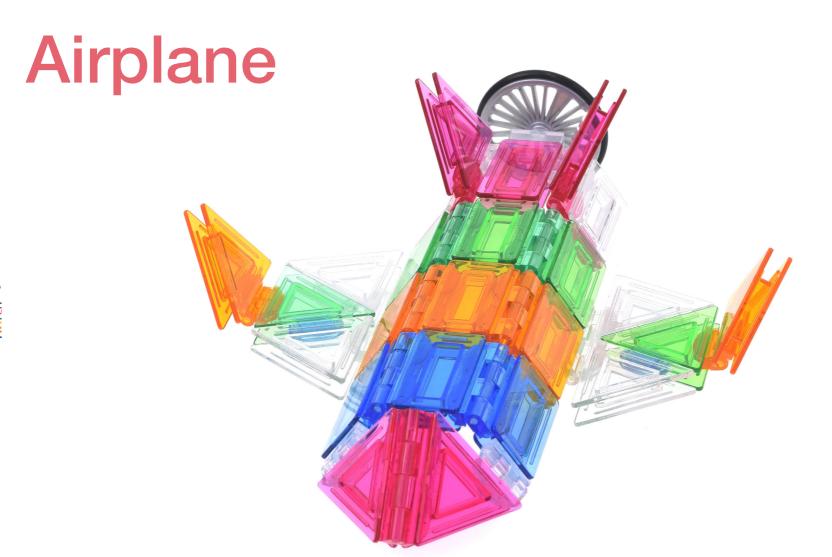
By connecting TWIPEA panels and joints, you can create a variety of shapes and forms. Here are some examples of how easy it is to build with TWIPEA.













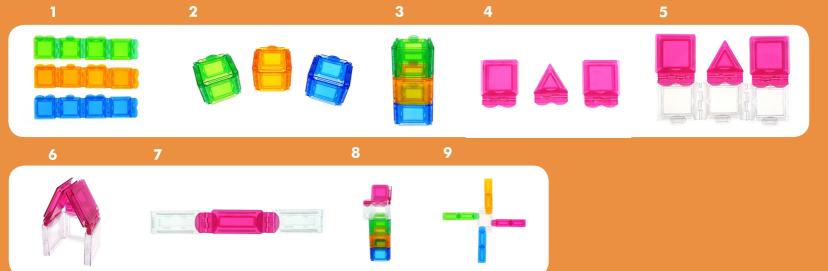
TWIPEA



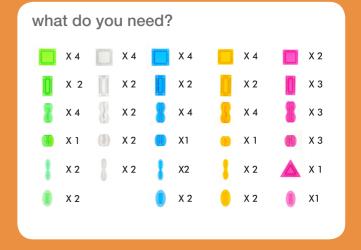
# Mill





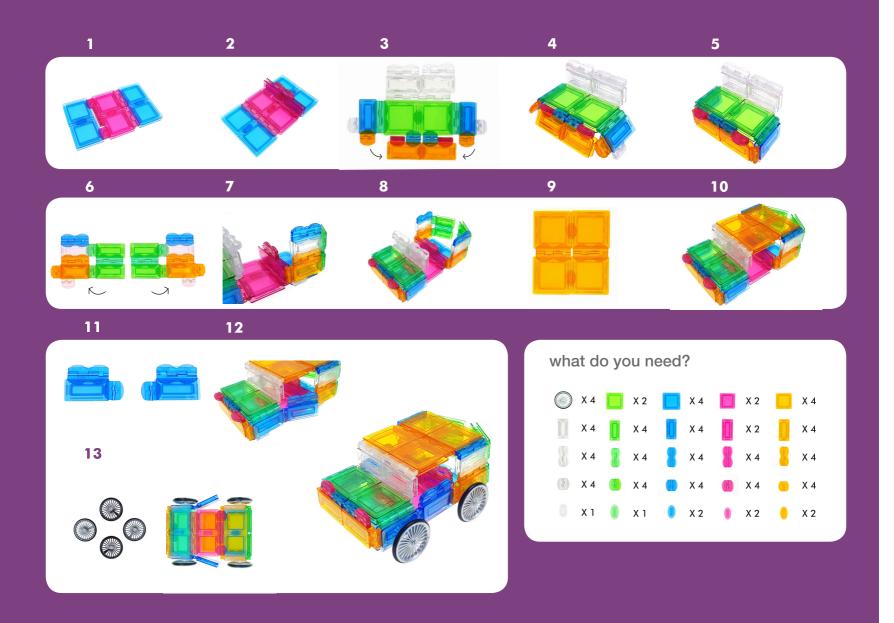






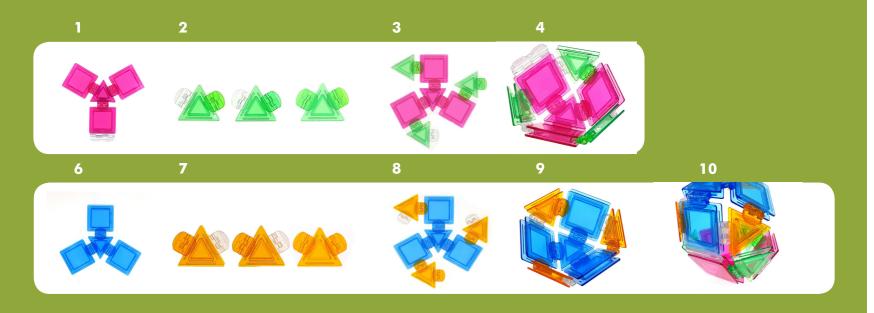
# Jeep



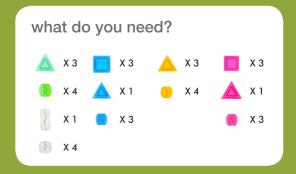


## Jewelbox







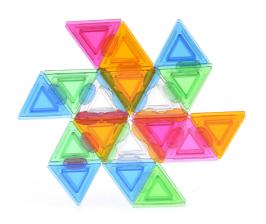


## Other examples





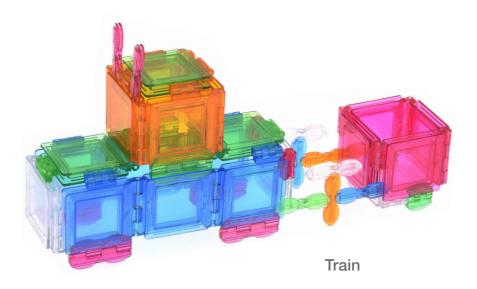




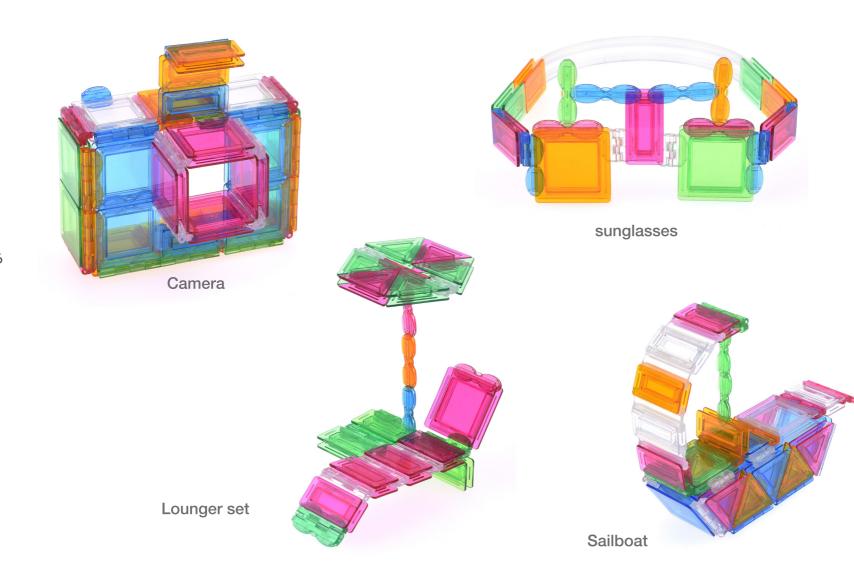
Snowflake

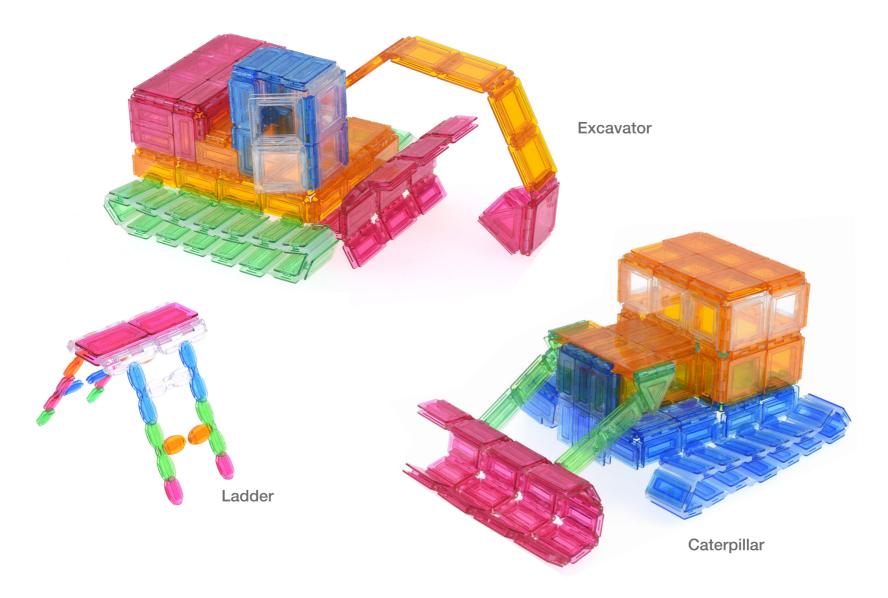












#### the strong points of Twipea



#### TWIPEA's Distinct Design

Winning a Reddot, one of the world's three major design awards, TWIPEA is recognized as a world-class building block. TWIPEA was also recognized by Brain Child in USA for its good design.



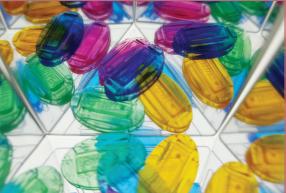
#### Play & Study with TWIPEA

Use TWIPEA blocks to have fun learning Hangul and English. You can also enjoy putting together TWIPEA puzzle blocks.



#### Twipea plus Practicality

You can create a variety of beautiful and practical things such as a pencil holder, picture frame, or even mood lights.



#### Twipea stimulates scientific curiosity

When children use light tables and mirror tables with TWIPEA transparent blocks, a variety of shapes and shadows can be created. The phenomenon stimulates a child's inquisitive mind which is the basis of creative development.



#### Cognitive Development and TWIPEA

At birth, the human brain is 25% of its adult weight and 90% by the age of 5. Sensory experiences are critical for developing brains. There was a difference in the structure and weight of the brain when comparing infants that grew up in an environment full of intellectual and social stimuli as opposed to infants that did not. (gottlieb, 1991;kolb,1995)

The brain development of a child is rapid and is greatly influenced by meaningful sensory experience. TWIPEA blocks allow children to do so as they use fine motor skills to push, pull, and bend the blocks. Children's other senses can be stimulated when our flat panel blocks are filled with materials such as flowers, colored sand, and beads. Photographs and mirrors can also be printed onto TWIPEA panels. Not only are a child's five senses being stimulated, but they can also develop problem-solving skills. For example, they can learn to spot the similarities and differences between TWIPEA blocks.

Playing with TWIPEA blocks will give children a meaningful sensory experience that will positively impact their brain development.





#### DA-NA PLAY

32, Jungbu-daero 681beon-gil, Giheung-gu, Yongin-si, Gyeonggi-do , Korea Tel: +82 31 274 8859 Fax: +82 70 4282 0855 www.twipea.com www.danaplay.com